



# **INTERNATIONAL ENGINEERING SOURCING SHOW**

**16-17-18 MARCH 2023**

**CHENNAI TRADE CENTRE, CHENNAI, INDIA**

**FOR PREMIUM BOOTHS ONLY**

## **Guidelines - Graphics for Seamless Backwall**

### **PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS :**

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

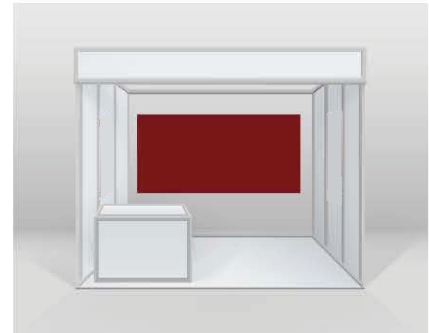
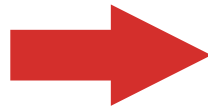
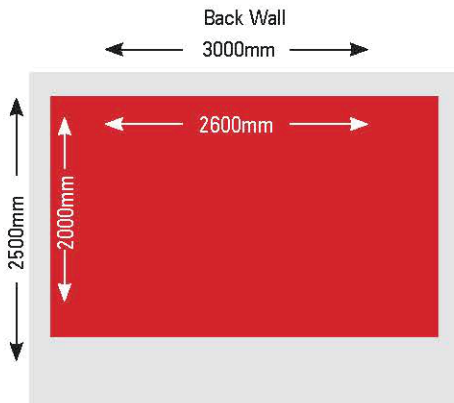
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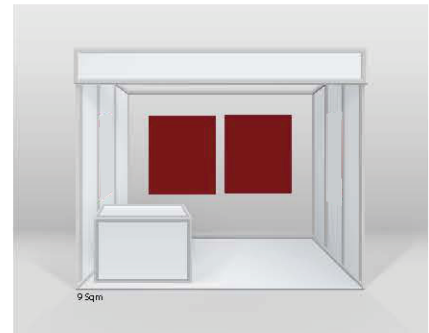
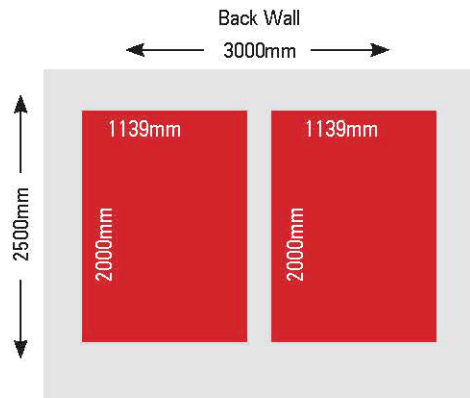
CHENNAI TRADE CENTRE, CHENNAI, INDIA

### Branding of 9 sqm Booths

#### Option 1



#### Option 2



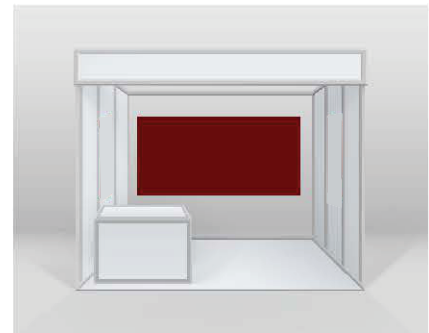
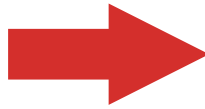
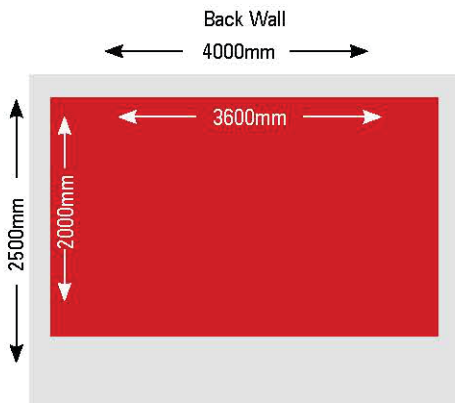
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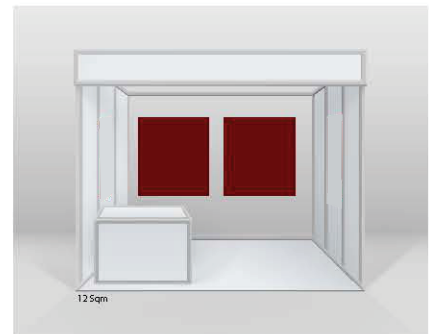
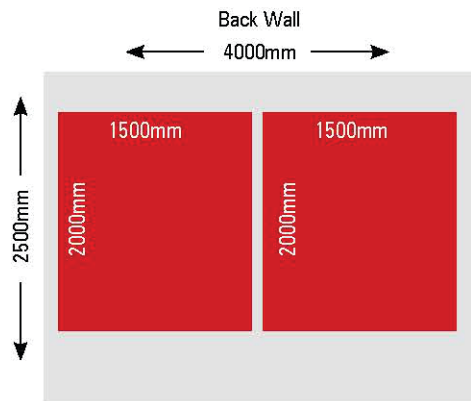
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## Branding of 12 sqm Booths

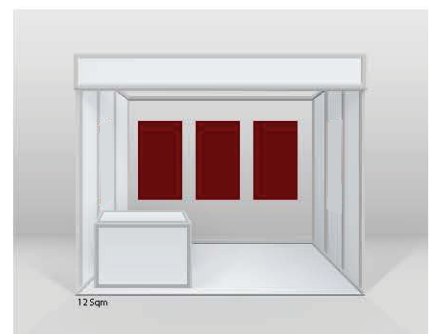
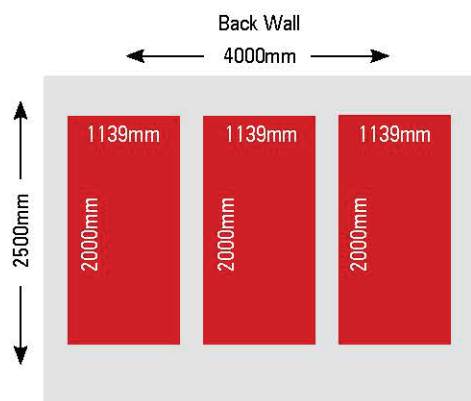
### Option 1



### Option 2



### Option 3



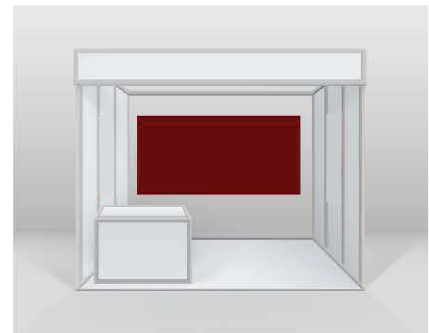
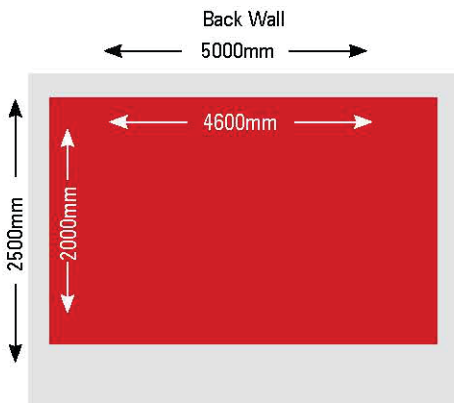
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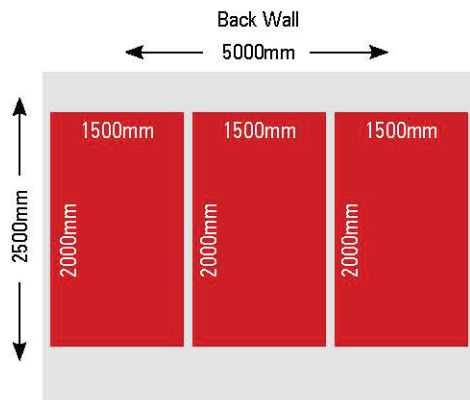
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### Branding of 15 sqm Booths

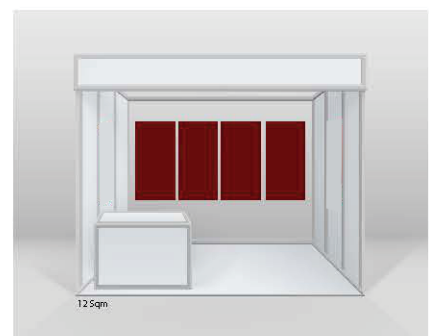
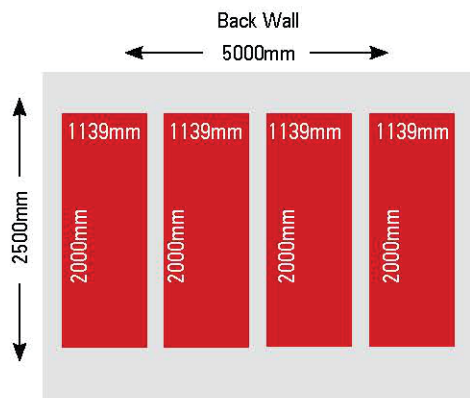
#### Option 1



#### Option 2



#### Option 3





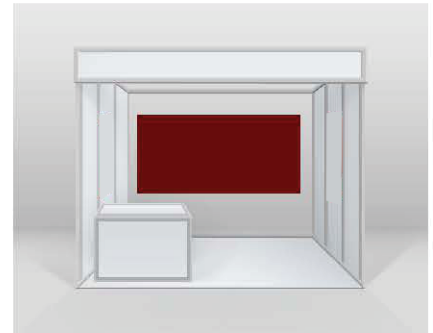
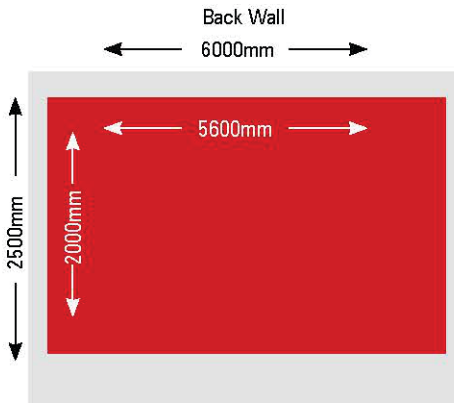
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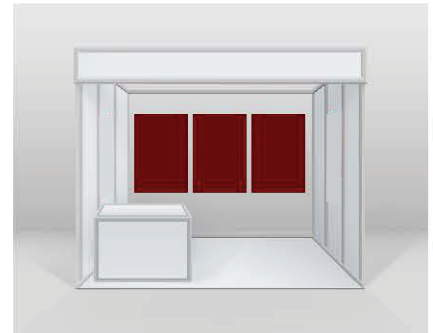
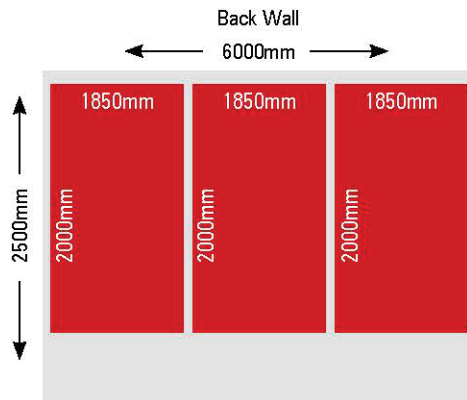
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### Branding for 18, 24, 30, 36 sqm Booths

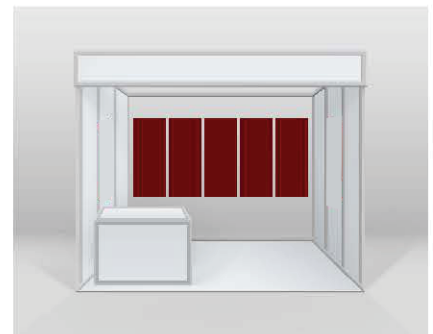
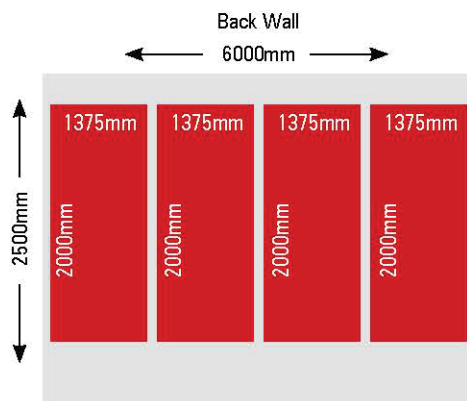
#### Option 1



#### Option 2



#### Option 3



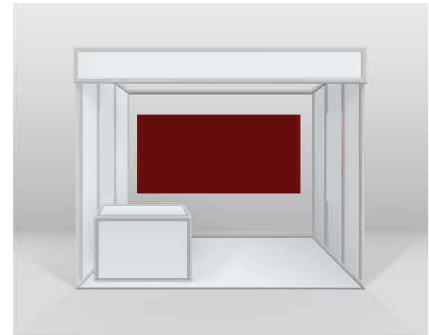
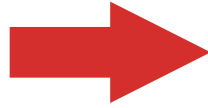
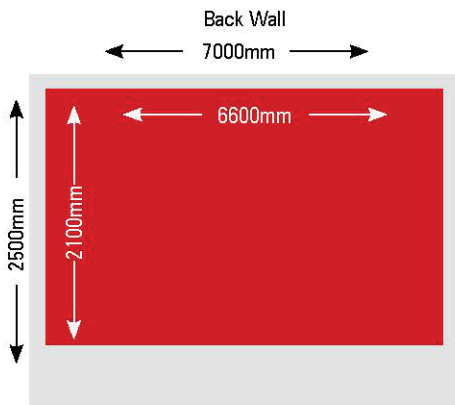
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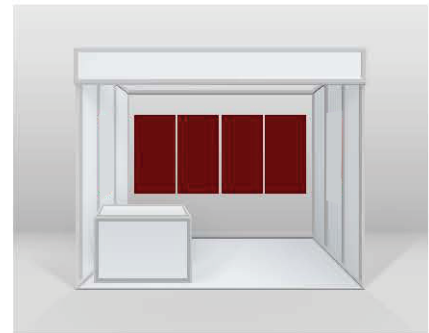
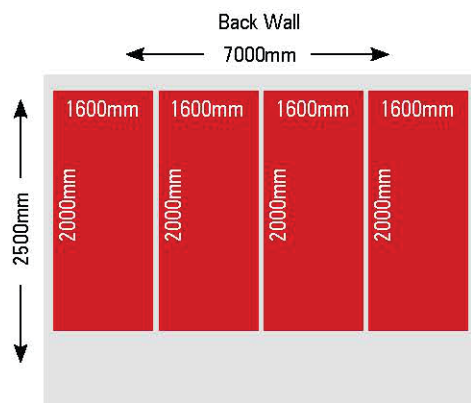
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## Branding of 21 sqm Booths

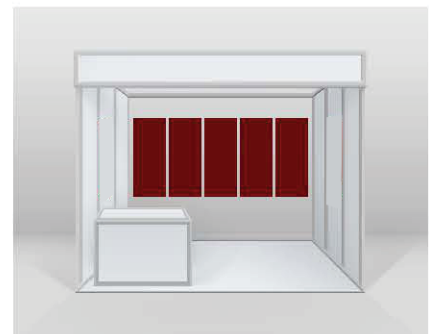
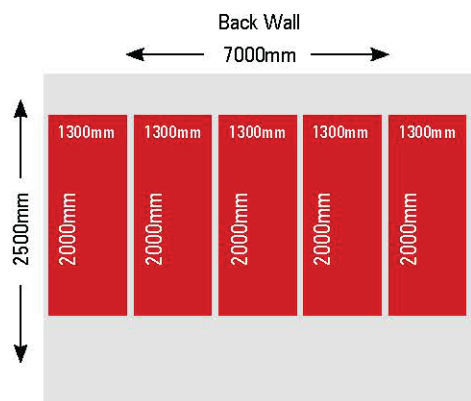
### Option 1



### Option 2



### Option 3



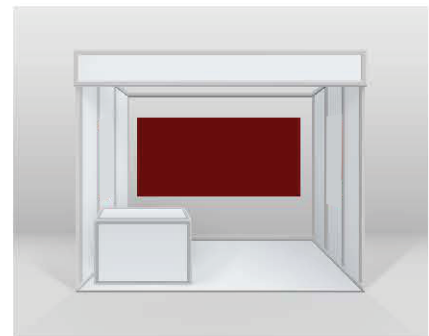
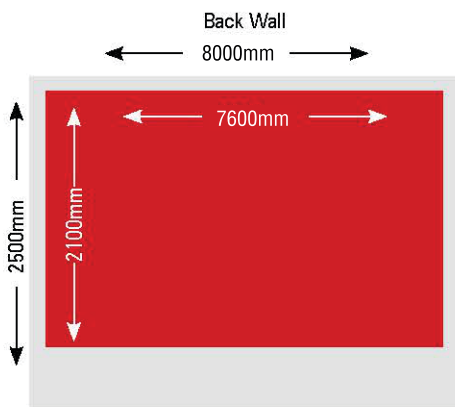
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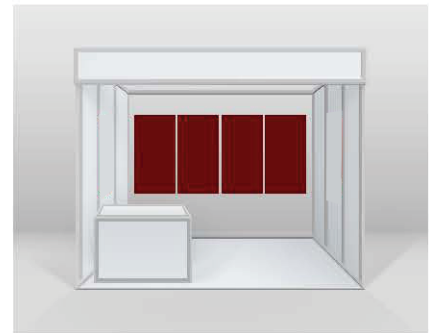
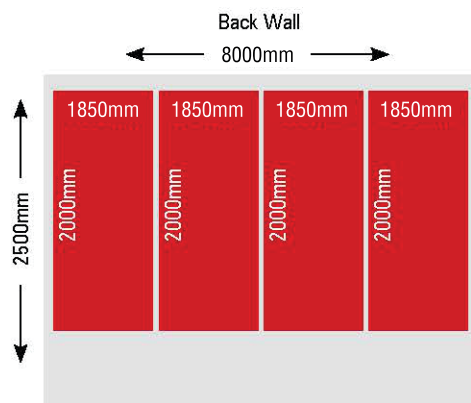
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## Branding for 24 sqm Booths (8m x 3m)

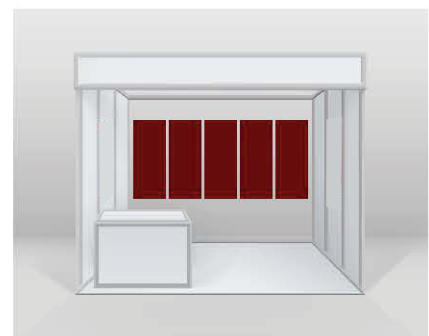
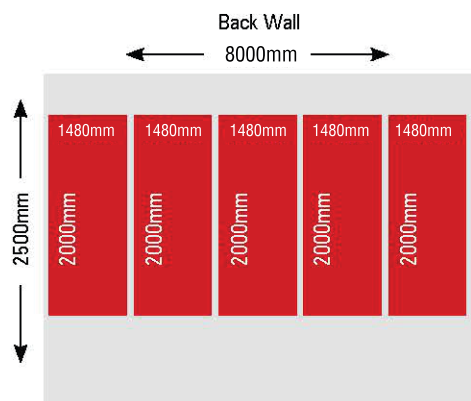
### Option 1



### Option 2



### Option 3



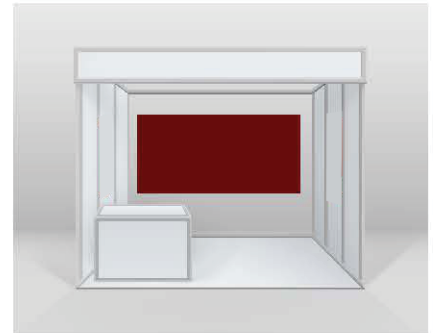
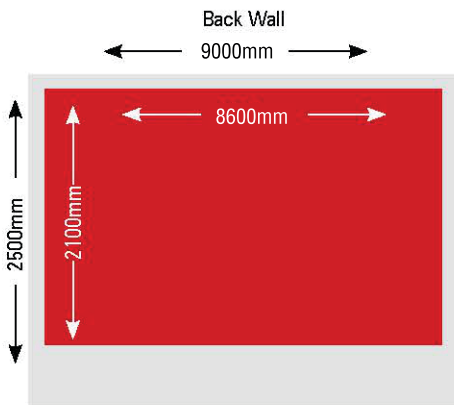
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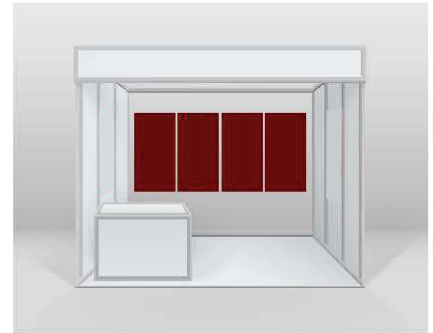
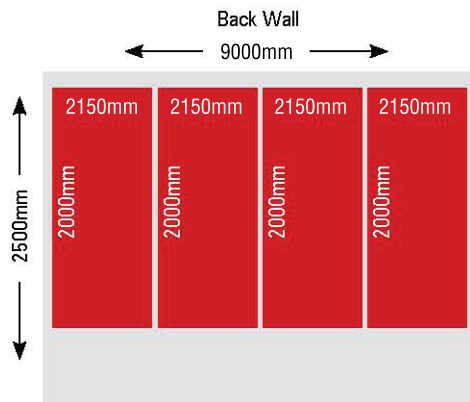
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## Branding for 27 sqm Booths (9m x 3m)

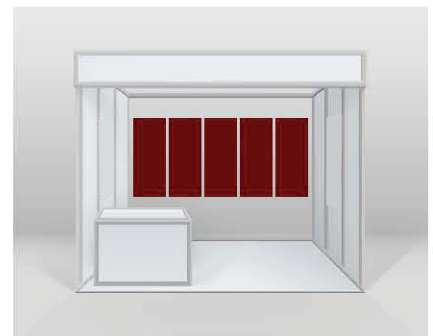
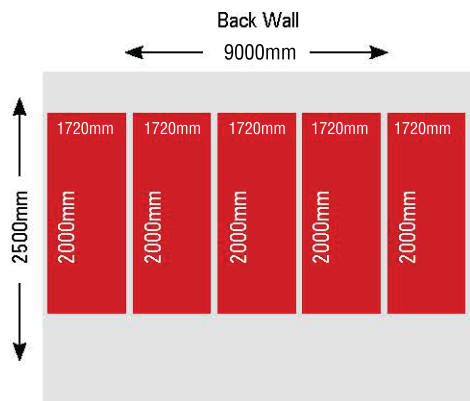
### Option 1



### Option 2



### Option 3



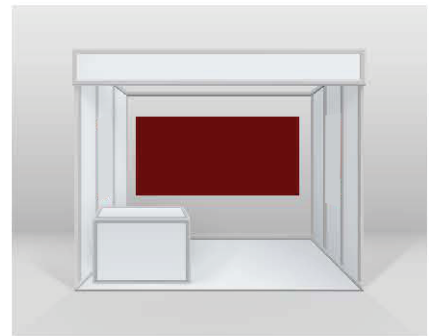
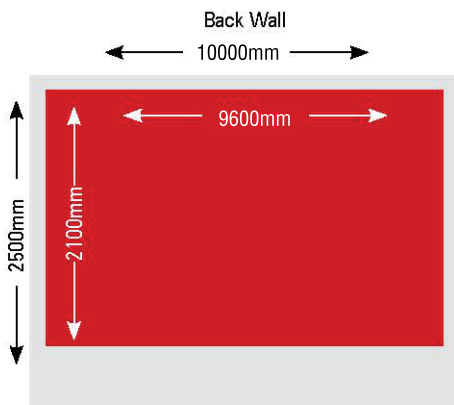
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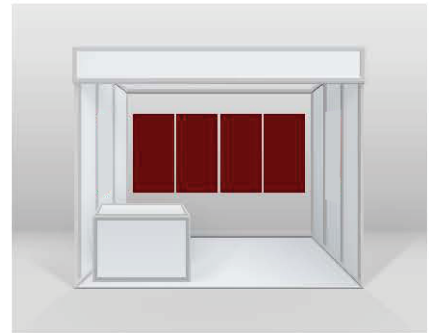
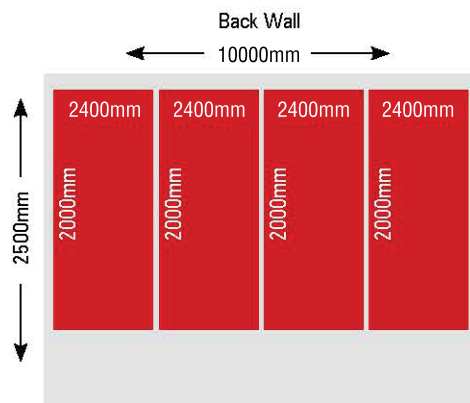
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### Branding for 30 sqm Booths (10m x 3m)

#### Option 1



#### Option 2



#### Option 3

