www.iesshow.in



# International Engineering Sourcing Show XI

4 5 6 MARCH, 2024 Codissia Trade Fair Complex, Coimbatore, India

# **WELLNESS PARTNER**





# **IESS TIMELINE OVER 10 EDITIONS (2012-2023)**

## 2012

#### **IESS I**

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates 6200 visitors Canada as the Partner Country, Maharashtra as the Partner State.

## 2013

#### **IESS II**

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates 6800 visitors Czech Republic as the Partner Country.

## 2014

#### **IESS III**

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates 7000 visitors COMESA Region as the Partner Country and Karnataka as the Partner State

## 2014

#### **IESS IV**

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates 7200 visitors Poland as the Partner Country and Gujarat as the Partner State.

# 2015

### **IESS V**

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates 8500 visitors, Utter Pradesh as the Partner State.

## 2017

#### **IESS VI**

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates 9200 visitors Russia as the Partner Country, Tamil Nadu as Host State, Flanders as Focus Region.

# 2018

## IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates 10,000 visitors Czech Republic as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

## 2019

#### **IESS VIII**

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates 12,000 visitors, Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

## 2020

#### **IESS IX**

Coimbatore | 4-6 March, 2020

Around 410 exhibitors, 400 delegates 10,000 visitors Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as the Host State.

2023

#### iess X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates 10,000 visitors, Flanders as the Focus Region, Tamil Nadu as Host State.



#### **IESS XI Would See**



10,000 + Visitors



**700+**B2B Meetings



400 + Exhibitors



400 + Delegates

## **Key Features**

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks

- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



## Venue

Codissia Trade Fair Complex, Coimbatore, Tamil Nadu, India

## **Focus Products Verticals**



Subcontracting

2

Metal & Shop Floor



Industrial Machinery & Equipment



Energy & Electricals



Innovation & Technology

**Be a Partner to our Progress** 



## **Partnership Package for Wellness Partner**

• Association Amount is INR 2,50,000 (Plus applicable Taxes)

## **Deliverables**

#### **PRE-EVENT BENEFITS**

- Acknowledgement as a Wellness partner in the IESS website with a link to your website.
- Communication to all the international delegates acknowledging you as a Wellness partner.
- Communication to all exhibitors acknowledging you as a Wellness partner and sharing your corporate brochure (E- version)

#### BENEFITS DURING THE EVENT

- Complimentary booth of 6 SQM in a specially designated area near the entrance to act as first aid and emergency attendance centre.
- Strong visibility in the onsite branding by way of including your corporate logo in :-
  - Directional floor stickers (four number)
- Your company logo will be featured on partner appreciation signage at prominent places of the event
- Your company logo would be recognized and included on the visitor's flyers
- Your company's promotional catalogues would be inserted in the Registration kit during the exhibition registration
- Exhibitor directory One complimentary full-page advertisement will receive prominent placement in the official participant's guide to the show

#### **POST-EVENT BENEFITS**

- Logo inclusion in post-event 'thank you' email message to attendees
- Logo in post shows report



## **Partners in Our Journey of Success**



Ministry Of Commerce & Industry Ministry of Micro, Small & Medium Enterprises Ministry of External Affairs Department of Heavy Industry Department of Scientific and Industrial Research artment of Atomic Energy Office of Principal Scientific Advis Government of India





























































#### **EEPC INDIA**

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