



# INTERNATIONAL ENGINEERING SOURCING SHOW

14-15-16 MARCH 2019  
Chennai Trade Centre, Chennai

## Poster sizes for exhibitor booths

**NOTE:** **One-side** open booths have a **back wall and two side walls**  
and **two-side open** booths have a **back wall and one side wall**

### PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:

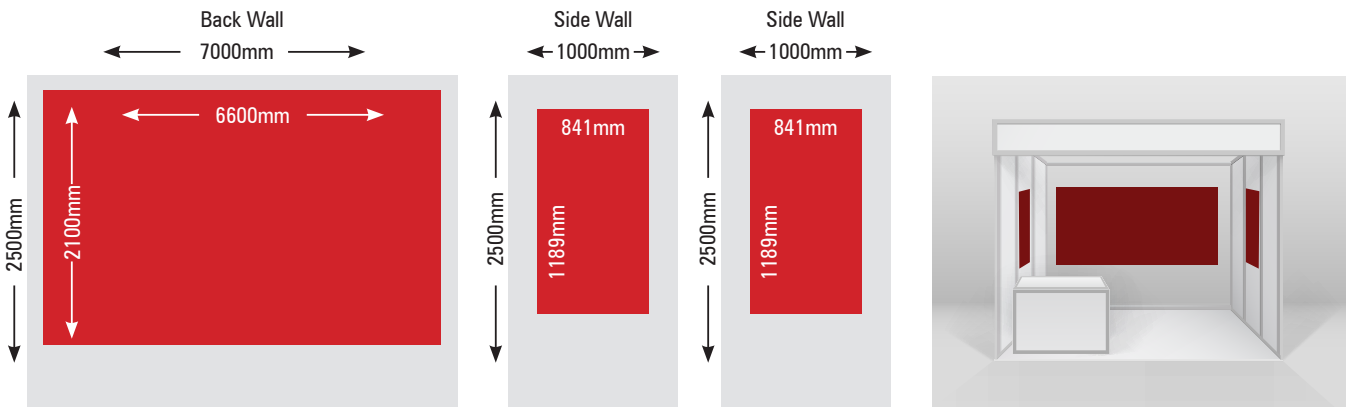
1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths
  - At same size
  - CMYK color space
  - For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
  - Overprint must be turned off
2. TIFF file at 200 dpi at same size
  - Do not send layer files
  - CMYK color space without direct or Pantone colors
  - LZW compression must be used
  - Overprint must be turned off

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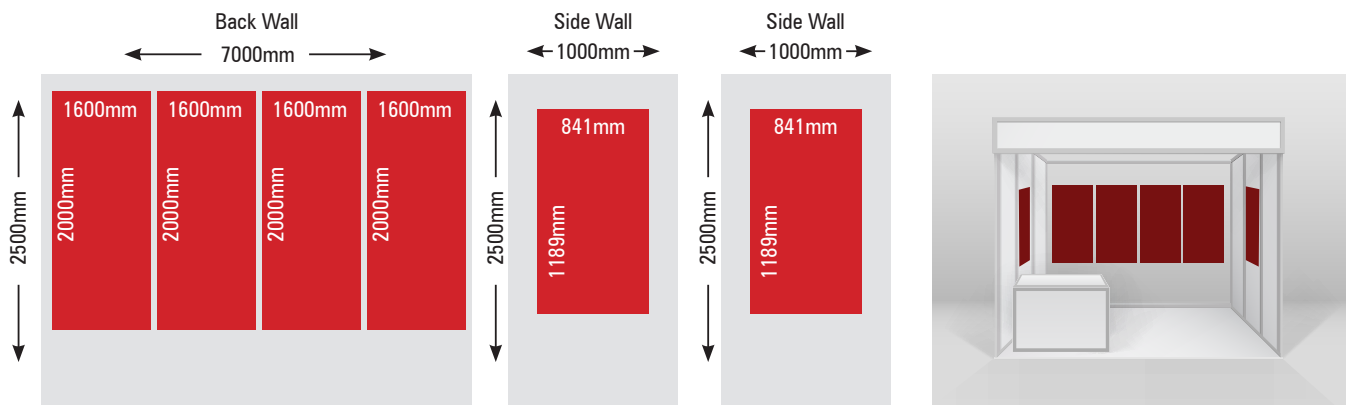
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## Branding of 21 sqm Booths

### Option 1



### Option 2



### Option 3

