



INTERNATIONAL ENGINEERING SOURCING SHOW

14-15-16 MARCH 2019
Chennai Trade Centre, Chennai

Poster sizes for exhibitor booths

NOTE: **One-side** open booths have a **back wall and two side walls**
and **two-side open** booths have a **back wall and one side wall**

PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

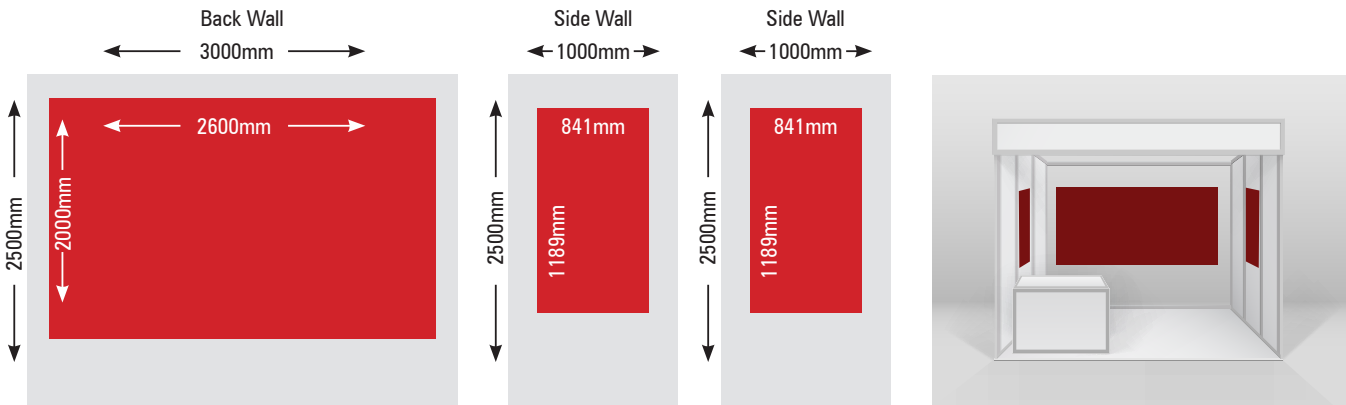
- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

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Branding of 9 sqm Booths

Option 1



Option 2

